

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: St Hilda's East	
If your organisation is part of a larger organisation, what is its name? N/A	
In which London Borough is your organisation based? Tower Hamlets	
Contact person: Mr. Rupert Williams	Position: Director
Website: http://www.sthildas.org.uk	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 212208
When was your organisation established? 26/10/1889	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Reducing Poverty
Which of the programme outcome(s) does your application aim to achieve? Fewer Londoners experiencing food poverty More people accessing debt and legal services
Please describe the purpose of your funding request in one sentence. We are requesting salary and running costs for a Community Food and Training Project which will provide a long-term, sustainable route out of poverty.
When will the funding be required? 02/05/2016
How much funding are you requesting? Year 1: £39,000 Year 2: £39,000 Year 3: £39,000 Total: £117,000

Aims of your organisation:

Our main charitable objects are the relief of need and the advancement of education. Established in 1889 as a 'settlement' by Cheltenham Ladies College, St Hilda's has evolved into a busy, well-used, local voluntary organisation. Situated on the edge of the City, St Hilda's is to be found on the historic Boundary Estate, the first municipal housing estate in the UK. The organisation nowadays serves a diverse population, over 30% of the local population being Bangladeshi. Its activities reflect these changing circumstances, providing a wide range of opportunities for the whole community, and seeking to combat challenges arising from deprivation and social exclusion. We run 15 different projects (see below). Volunteering plays a key part in delivery of our services - 131 supported the work of paid staff over the last year. We believe our strength lies in our diversity, promoting understanding between all sections of the community and offering a setting for multi-cultural, intergenerational and interfaith exchange.

Main activities of your organisation:

St Hilda's is a vibrant, locally managed, community organisation, used by over 500 people weekly. We run 15 different projects, mainly based at our community centre site in Club Row, Bethnal Green, with some services also delivered from a second site, Sonali Gardens, in Shadwell. We cater for all ages, from pre-school to older people. Our main activities are: an Under 5s Project providing pre-school learning and childcare, Youth Project incorporating a young disabled people's initiative, Food Co-op providing affordable vegetables and fruit to the local community, Advice Service (including pro bono Legal Advice Clinics), Community Volunteering Project offering work experience opportunities, Carers' Respite service, a mental health project for Bangladeshi women, as well as substantial work with older people: an Older People's Project incorporating drop-in lunch clubs and day care support, LinkAge Plus targeted at over-50s, and a borough wide Day Centre used by Bangladeshi elders at Sonali Gardens, along with domiciliary care supporting adults and carers.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
14	88	8	40

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Owned	

Summary of grant request

We are seeking City Bridge Trust funding for salary and running costs of a Community Food and Training Project over the next 3 years. The project will address poverty by (1) providing affordable, fresh and nutritious food to the local community through its Food Co-op, with increased sessions; (2) offering money, debt and legal advice through dedicated advice sessions, coinciding with the new Food Co-op schedule; (3) providing accredited training and 'on-the-job' work experience for unemployed volunteers; (4) increasing 'food awareness' through healthy living and cooking workshops; and (5) combating isolation often experienced by those in poverty.

The programme of work will be delivered by a Project Co-ordinator (28.8 hours), supported by a team of volunteers, whose work will be central to running the Food Co-op. St Hilda's AQS accredited Advice Service will provide advice sessions with an experienced advisor (7 hours). Training will be delivered by the Project Co-ordinator. The project will benefit from support from St Hilda's Volunteer Project (separately funded); pro bono legal advice through involvement of law firms; and existing and new partnerships with other groups.

St Hilda's has an impressive and longstanding track record of running community-based services in response to local needs. The Food Co-op continues this tradition. Launched in 2005, it received a Big Lottery Local Food grant (2011-14), enabling it to develop, sourcing local food, increasing access by low income households, involving volunteers and running some accredited training. Since then the Food Co-op has continued to run on a smaller scale with small grant funding. Evaluation reports demonstrate its immense value to customers and volunteers. Our experience is that the project's different elements are interlinked and together play a key role in combating poverty.

There is a profound need for our Project combating food poverty through access to fresh affordable food and money advice. Tower Hamlets is among the most deprived boroughs in the country, with the UK's highest rate of children living in poverty at 48.6%, rising to 50% in our local Weavers Ward (Tower Hamlets Fairness Report 2014). Health issues are widespread across all ages, reinforcing needs for healthy nutritional food and awareness. Tower Hamlets possesses the highest cancer death rate among London Boroughs and third highest premature death rate from circulatory disease. 25.7% of 10-11 year olds are obese (third highest in the country). Unemployment is also acute, something the training element of our project aims to address: unemployment in Weavers Ward is 11%, with a significant number of economically inactive residents (including many Bangladeshi women) not included in this figure. Weavers Ward mirrors the diversity of Tower Hamlets, with 48% of residents from BME communities (30% Bangladeshi).

As a result of the project's work we expect:

- Disadvantaged local people living in poverty/on low incomes to access healthy food more easily (increased access to and use of Food Co-op sessions)
 - More disadvantaged local people to say they are better equipped to manage financially (increased access to money, debt and legal advice; and healthy living/cooking sessions)
 - Unemployed volunteers will gain work skills and experience (accredited training and practical 'on-the-job' experience)
- (Please see questions H, I and monitoring framework for numbers)

Our project meets City Bridge's 'Principles of Good Practice':

- Our Management Board is drawn from the local community; user groups operate across all services/projects.
- It will work with diverse local communities, responding to needs and involving them as volunteers.
- Volunteers will play a crucial role in running Food Co-op services and will receive support from the Project Co-ordinator, accessing the project's training programme and St Hilda's Volunteer Project.
- It seeks to become environmentally sustainable, working with local growers and markets to source local food.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

Our Advice Service is Advice Quality Standard (AQS) accredited, having most recently been successfully reviewed and assessed in September 2015.

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

288 Food Co-op sessions are delivered benefiting local people living in poverty / on very low incomes (96 in Year 1, 96 in Year 2, 96 in Year 3).

120 volunteers (90 unemployed and 30 non-unemployed) from the local community are involved in running the Food Co-op (40 in Year 1, 40 in Year 2, 40 in Year 3).

12 healthy food workshops are held giving information about living healthily on a low budget (4 in Year 1, 4 in Year 2, 4 in Year 3).

144 extra advice sessions, linking with the new Food Co-op schedule, are held which increase access to money, debt and legal advice (48 in Year 1, 48 in Year 2, 48 in Year 3).

45 training course sessions are held for Food Co-op volunteers to increase their skills and employability (15 in year 1, 15 in Year 2, 15 in Year 3).

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

200 local people on low incomes access affordable and healthy food more easily in Year 1, 225 in Year 2, and 250 in Year 3.

200 people in Year 1 are better equipped to live healthily on a low budget through participation in healthy living workshops or provision of information (e.g. recipes, nutritional information), 250 in Year 2, and 300 in Year 3.

100 people p.a. in Years 1,2 and 3 access new advice sessions, which are linked to the new Food Co-op schedule

30 people become more employable through participation in training courses and sessions in Year 1, 30 in Year 2, and 30 in Year 3.

90 unemployed volunteers from the local community gain work skills and experience through running the Food Co-op (30 in Year 1, 30 in Year 2, 30 in Year 3).

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We envisage need for our Food Co-op will continue. Volunteers play a major role in running operations, and a strong volunteer team will be in place to continue after funding. A Business Plan will ensure the Co-op's financial and environmental sustainability. Partnerships (e.g.with law firms, training providers) and additional fundraising will enable continued advice and training elements of the Project.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

350

In which Greater London borough(s) or areas of London will your beneficiaries live?

Tower Hamlets (100%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

31-40%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Community Food and Training Project Co-ordinator - 4 days	28,131	28,412	28,697	85,240
Advice Worker - 1 day	5,620	5,676	5,733	17,029
Staff training and travel	1,300	1,300	1,300	3,900
Volunteer expenses (£40 per week)	2,080	2,080	2,080	6,240
Other training costs	2,334	2,334	2,334	7,002
Printing, publicity, phone, IT support costs	1,000	1,000	1,000	3,000
Purchase of produce for Food Co-op	10,500	10,710	10,924	32,134
Management support, utilities, rent, insurances etc (£55 per week)	2,860	2,889	2,917	8,666

TOTAL:	53,825	54,401	54,986	163,211
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Identified from St Hilda's planned income generation (e.g. hire of community centre space) and planned use of unrestricted fundraising (e.g. donations, subscriptions).	4,325	4,691	5,061	14,077
	0	0	0	0

TOTAL:	0	0	0	0
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What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Food Co-op expected income generation	10,500	10,710	10,924	32,134
	0	0	0	0

TOTAL:	10,500	10,710	10,924	32,134
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How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Community Food and Training Project Co-ordinator - 4 days	28,131	28,412	28,697	85,240
Advice Worker - 1 day	5,620	5,676	5,733	17,029
Other training costs	2,334	2,334	2,334	7,002
Volunteer expenses (£40 per week)	2,080	2,080	2,080	6,240
Contribution to central overheads (e.g. utilities, insurance)	835	498	156	1,489

TOTAL:	39,000	39,000	39,000	117,000
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Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
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Income received from:	£
Voluntary income	292,024
Activities for generating funds	116,291
Investment income	4,239
Income from charitable activities	1,412,569
Other sources	0
Total Income:	1,825,123

Expenditure:	£
Charitable activities	1,827,620
Governance costs	13,378
Cost of generating funds	25,326
Other	-69,564
Total Expenditure:	1,796,760
Net (deficit)/surplus:	28,363
Other Recognised Gains/(Losses):	5,498
Net Movement in Funds:	33,861

Asset position at year end	£
Fixed assets	1,718,993
Investments	59,312
Net current assets	711,479
Long-term liabilities	0
*Total Assets (A):	2,489,784

Reserves at year end	£
Restricted funds	1,640,961
Endowment Funds	0
Unrestricted funds	848,823
*Total Reserves (B):	2,489,784

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
71-80%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	1,253,814	1,260,170	1,270,620
London Councils	0	0	0
Health Authorities	42,819	42,819	42,819
Central Government departments	0	0	0
Other statutory bodies	0	0	0

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
The Rank Foundation	15,000	20,000	18,827
Henry Smith Charity	0	0	27,600
Big Lottery Local Food Scheme	43,254	50,459	0
BBC Children in Need	5,569	5,600	10,581
The Grocers' Charity	0	20,000	0

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Rupert Williams**

Role within **Director**
Organisation: